



# STRATHFIELD ROTARY NEWS

The Weekly Bulletin of the Rotary Club of Strathfield NSW Inc  
District 9690, New South Wales, Australia



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## JULY IS ROTARY LITERACY MONTH

### PRESIDENT'S VIEW

Rob Edwards, our guest speaker last week, gave us a good start to the year with his talk on "the good, the bad and the ugly" of direct marketing. And now we know just how extensive consumer advertising has become – on average, each of us sees 7,000 messages per day!

Welcome back to Ted Ingall, returning after a brief illness and now firing on all cylinders. I know registrations for the district conference will be high on his agenda.

Congratulations to Kevin Freund, now "sworn in" as vocational services director after he was unable to attend the changeover due to illness.

A benefit of being an incoming president is the visibility gained of the wider world of Rotary – in particular, the amount of RI and district support available to presidents, directors and club committees is extensive.

We gained a glimpse of this last week when Raymond McCluskie put on his assistant district governor's hat and spoke to us about his role. Raymond can marshal district support for membership development and programs such as RYLA and many other initiatives. I suspect he is also the DG's undercover agent!! Raymond mentioned RI President Bill Boyd's citation program I would like to see Strathfield receive a citation, but the criteria are broad and include completion of projects in all avenues of service. That means club member **involvement**. More later, after consideration by your board.

I trust Angelo Franco will appreciate the bound copy of last year's bulletins presented to him, but fellows, there must be someone who is willing to take over from him in this his third year as editor. At this stage the future of the bulletin does not look bright! Please see Brian Johnson or me to discuss the commitment required – which is not great (and only basic computer skills are needed).

Thanks to Steve Taylor for getting the fellowship program off to a flying start – see details later in the bulletin. And it seems we can sing after all! We just needed a good choirmaster (thanks Peter Foss) and some creative lyrics (thanks Alan Petersen). A "Song for Harley" promises to be a great success.

Thanks for the gentle reception at my first meeting – I'm sure it won't last!

Enjoy Rotary ... **by getting involved!**

President Rod

### TO-NIGHT'S MEETING

**Harley Tarrant**  
District Governor 9690

### LAST WEEK'S GUEST SPEAKER

Grahame True introduced Rob Edwards, Chief Executive Officer of the Australian Direct Marketing Association (ADMA). ADMA represents over 500 of Australia's leading corporations with membership comprising advertisers, suppliers and on-line marketers. Rob recently completed four years as President of the International Federation of Direct Marketing Associations (IFDMA).

Rob was a Production Manager with Unilever and then took a position as General Manager with K-Tel. The direct marketing industry spends \$B12 per year and employs 600,000 people. Each person in Australia sees 7000 advertising messages each day. The aim of the industry is to use data management to target consumers receptive to the product being marketed.

ADMA has also helped in developing regulatory legislation to protect privacy and the "Do Not Call Register" legislation passed by federal parliament on 22 June 2006. The register will allow individuals to formally opt-out of receiving unsolicited telemarketing calls in a legally binding way, with a fine of \$50,000.

Rob was thanked by Terry Rohan on behalf of the Club

### CONGRATULATIONS

#### **Birthdays**

NIL

#### **Wedding Anniversaries**

NIL

#### **Rotary Anniversaries**

NIL

## LAST WEEK'S ANNOUNCEMENTS

### **From President Rod McDougall:-**

- ★ Thanked the Bulletin Editor with a compilation of bulletins for 2005/2006
- ★ Presented Kevin Freund with Vocational Service Director's Pin

### **From Secretary Roger Vince:-**

- ★ Copies of Changeover Bulletin & DG's Newsletter available.
- ★ Rotary Anniversaries list circulated for checking.

### **From ADG Raymond McCluskie:-**

- ★ Raymond reports to DG Harley for the 5 Rotary Clubs in Zone
- ★ Clubs will need to develop strategies for membership development and for meeting Foundation & District Goals
- ★ Bill Boyd's message, "Lead the Way"

### **From Steve Taylor:-**

- ★ Commitment sheets for Priscilla Queen of the Desert, Titanic the Musical & Dinner at the Woolwich Pier Hotel
- ★ New date being organised for Rally and Picnic to the Alvaro's.

### **From Keith Byrn:-**

- ★ RYDA driving project is being organised; Help needed to visit local schools.

### **From Warren Abbott:-**

- ★ Joe Saad's father-in-law, Lew Herman, died last week.
- ★ Asked about the health of Allan Teale, Ted Ingall & Euan Watson.

## **Statistics**

Present:-	38 Members
Apologies:-	16 Members
Exemption:-	3 Members
LOA:-	6 Members
Peter Foss's Sergeant Session raised \$79. <sup>60</sup> .	

## **Raffle Winners**

The raffle raised \$230.<sup>00</sup>

1 <sup>st</sup> Prize	Hair Care Products	<b>Peter Harries</b>
	(From Bellezza Hair Care)	
2 <sup>nd</sup> Prize	Dinner next week	<b>Sal Tosto</b>
3 <sup>rd</sup> Prize	Bottle of Wine	<b>Ray Wilson</b>

## NEXT ROTARY MEETING

19<sup>th</sup> July 2006      **Chris Fitzgerald**  
General Manager  
TRANSGRID

## FUTURE CLUB MEETINGS

26<sup>th</sup> July 2006      **Club Assembly**

## COMING EVENTS

### **Rotary Club of Granville 50<sup>th</sup> Birthday**

Lachlan's Restaurant in Parramatta Park @ 6:30 for 7:00pm on Saturday 22<sup>nd</sup> July. \$55pp.  
Contact Cheryl Thomas (98533247)

### **"Airs & Graces"**

Accessories with Style. Monday 24<sup>th</sup> July 2006 10am-12:30 pm. \$10-00 entry. RSVP Carol Houston  
Email: [houston9@bigpond.net.au](mailto:houston9@bigpond.net.au)

### **Police Officer of the Year Awards**

Wednesday 16 August 2006. Partner's night.  
6.30 for 7.00pm.

### **Dinner at The Woolwich Pier Hotel**

Monday 11<sup>th</sup> September 2006. 7:00 pm.

### **Priscilla Queen of the Desert**

Thursday 10<sup>th</sup> October 2006. Lyric Theatre.  
8:00 pm. \$70-\$80

### **Pride of Workmanship Awards**

Wednesday 18 October 2006. Partner's night.  
6.30 for 7.00.

### **Titanic The Musical**

Tuesday 7<sup>th</sup> November 2006. Theatre Royal.  
8:00 pm. \$70-\$80

## NRMA WARNINGS

*From Grahame True*

You walk across the car park, unlock your car and get inside. Then you lock all your doors, start the engine and shift into REVERSE, and you look into the rear-view mirror to back out of your parking space and you notice a piece of paper stuck to the middle of the rear window. So, you shift the gear stick back into PARK, unlock your doors and jump out of your car to remove that paper (or whatever it is) that is obstructing your view.

When you reach the back of your car, that is when the car-jackers appear out of nowhere, jump into your car and take off!! Your engine was running, you would have left your purse in the car and they practically mow you down as they speed off in your car.

**BE AWARE OF THIS NEW SCHEME THAT IS NOW BEING USED IN SYDNEY AND COULD SPREAD ACROSS AUSTRALIA.**

Just drive away and remove the paper that is stuck to your window later, and be thankful that you read this email. A purse contains all identification, and you certainly do NOT want someone getting your home address. Especially when they already HAVE your HOUSE KEYS!!!

*Loretta Peters*

*Dept of Police & Public Safety*

*Traffic Liaison Services*

## HUMOUR FROM OUR MEMBERS

### **Bad Dreams**

*From Kevin Beltrame*

Doctor Dave had slept with one of his patients and felt guilty all day long. No matter how much he tried to forget about it, he couldn't. The guilt and sense of betrayal were overwhelming. But every now and then he'd hear an internal reassuring voice in his Head that said: "Dave, don't worry about it. You aren't the first medical practitioner to sleep with one of their patients and you won't be the last. And you're single. Just let it go." But invariably another voice in his head would bring him back to Reality. Whispering .....Dave.....Dave.....You're a Vet

### **Things I Learnt from my Sons**

*From Steve Taylor*

*For those who have grown children, especially BOYS - this is hysterical! For those who have children past this age, this is hilarious. For those who have children this age, this is not funny. For those who have children nearing this age, this is a warning. For those who have not yet had children, this is birth control. The following came from an anonymous mother in Austin, Texas:*

- 1.) A king size waterbed holds enough water to fill a 2000 sq. ft. house 4 inches deep.
- 2.) If you spray hair spray on dust bunnies and run over them with roller blades, they can ignite.
- 3.) A 3-year old Boy's voice is louder than 200 adults in a crowded restaurant.
- 4.) If you hook a dog leash over a ceiling fan, the motor is not strong enough to rotate a 42 pound Boy wearing Batman underwear and a superman cape. It is strong enough, however, if tied to a paint can, to spread paint on all four walls of a 20x20 ft. room.
- 5.) You should not throw baseballs up when the ceiling fan is on. When using a ceiling fan as a bat, you have to throw the ball up a few times before you get a hit. A ceiling fan can hit a baseball a long way.
- 6.) The glass in windows (even double-pane) doesn't stop a baseball hit by a ceiling fan.
- 7.) When you hear the toilet flush and the words "uh oh", it's already too late.
- 8.) Brake fluid mixed with Clorox makes smoke, and lots of it.
- 9.) A six-year old Boy can start a fire with a flint rock even though a 36-year old Man says they can only do it in the movies.
- 10.) Certain Lego's will pass through the digestive tract of a 4-year old Boy.
- 11.) Play dough and microwave should not be used in the same sentence.
- 12.) Super glue is forever.
- 13.) No matter how much Jell-O you put in a swimming pool you still can't walk on water.
- 14.) Pool filters do not like Jell-O.
- 15.) VCR's do not eject "PB & J" sandwiches even though TV commercials show they do.
- 16.) Garbage bags do not make good parachutes.
- 17.) Marbles in gas tanks make lots of noise when driving.
- 18.) You probably DO NOT want to know what that odour is.
- 19.) Always look in the oven before you turn it on; plastic toys do not like ovens.
- 20.) The fire department in Austin, TX has a 5-minute response time.
- 21.) The spin cycle on the washing machine does not make earthworms dizzy.
- 22.) It will, however, make cats dizzy.
- 23.) Cats throw up twice their body weight when dizzy.
- 24.) 80% of Women will pass this on to almost all of their friends, with or without kids.
- 25.) 80% of Men who read this will try mixing the Clorox and brake fluid.

## A SONG FOR HARLEY

Years ago at Rotary we used to sing a song,  
When Harley was the President he gave it the big gong.  
But now he is the Governor of District 9690  
We'll sing just one more time.

### ***CHORUS***

*Rotary keeps the wheels turning,  
Rod will keep the fire burning,  
Harley's here to do the stirring  
Amongst our happy throng.*

When Harley was a little boy he lived at King's Cross  
He learnt many varied things, his daddy was the boss.  
With Monday at the Stadium and Saturday at the track  
His life was never slack.

### ***CHORUS***

When he was at Randwick High at Rugby he did soar,  
At Sydney University he embraced the law.  
Then in his early "Bodgie" days he met a North Shore Belle  
Megan's mum wished him to .....!

### ***CHORUS***

Soon there was the patter of many little feet,  
Three children, six grandchildren then Octzano joined the beat.  
Then Rotary's South Pacific, filled his busy life,  
Not to mention his "Trouble and strife".

### ***CHORUS.***