



Strathfield Rotary Bulletin 1 March, 2023 District 9675

***Tonight 1 March- Part 2 of the Club Assembly** where every member has an opportunity to discuss issues or concerns that they may have or indeed any ideas for the future.*

Meeting held 22 February, 2023



The guest speaker last week was **Matthew Siely**, co-owner of Sydney Beer Co. located in Surry Hills. Sydney Beer is part of the food and beverage industry and for the past seven years Matt has been writing about the Sydney beer scene and the people involved in the craft beer industry.

Club members... you needed to be there to sample the beer that Matt brought with him. By all accounts it was a pleasant drop. (The Bulletin writer did not try as was too busy taking notes for said Bulletin.)

The brewery is located in Goulburn using a recipe developed by Matt and his business partner. The beer is produced using local ingredients. It is preservative free and vegan friendly. The fermentation process takes three weeks compared with just a few days for the larger brands. This is a beer that most people can drink - a style that is suitable for weddings and functions. It is a clean beer that works well followed by wine. Matt talked about the importance of intellectual property and having IP organized at the outset, ensuring that the words Sydney and Beer are protected. Corporate governance is another major part of the business as is having a Board. Labelling and marketing were discussed; along with the issues in marketing internationally. China being one market already established and the current journey to capture the Indian market. Shortly there will be a zero alcohol to suit the Middle East market.



President **Andrew Aravanis** thanking the guest speaker, **Matt Siely**.
(A Rotary pen in exchange for a sample of Sydney Beer.)

President Andrew's Announcements 22 February.

- Paul Harris founded Rotary 118 years ago in 1905.
- The Rotary Club of Newcastle is turning 100. The anniversary function will be held on Saturday 20 May, 2023. For more info.
<https://www.trybooking.com/events/landing/1005618>
- The Padstow Service Officer of the Year Awards Ceremony will be held on Tuesday 28 March, 2023. For more info. contact Tony Luck
thelucks@ihug.com.au
- There will be a Board meeting next week.
- Treasurer **Rod McDougall** announced that the combined raffle and Sergeant's Session last week raised \$322.70. This will be donated to the Disaster Recovery Fund to assist with the distribution of Aid and Shelterboxes.
- President Elect **Nick Hamilton-Kane** reminded members to complete the Club Health Check that was emailed previously to each member.
- Raffles Chair, **Jan Barrett**, again organized some interesting prizes.
- Past President **Arie Pappas** ran the Sergeant's Session with some tricky questions.



PE **Nick Hamilton-Kane** collecting monies during the Sergeant's "Fine Session".

All funds, as noted above, go to very worthy causes.

Shelterbox Aid has delivered hundreds of tents to Turkiye.

Tents, household items, blankets and clothing are being distributed in northern Syria.

Support is also being provided in Pakistan following flooding and support in Ukraine.

For more info. on Shelterboxes see www.shelterboxaustralia.org.au



A very happy chap!

Club President **Andrew Aravanis.**