



Cookie's Communique No 43

Friends and colleagues,

This week's edition of Cookie's Communique is coming to you a day earlier than usual. Next week, too, might come at any hour of the day or night depending on when we find time in Bangkok to sit down, miss the sights and sounds around us, and put it together.

We had our final presidents' meeting for the year last night and I hope you got some benefit from the DVD, Winds of Change. For those who are reading this and not sure what I mean, please ask your club president to show you the DVD. It is recommended you conduct a club forum to open it up for discussion among your members. Kalyan Banerjee says this year that change is one of his areas of focus and Stuart Heal has certainly put it out there for us to consider.

NEWS THIS WEEK

April D9690 Newsletter

I am pleased to attach this month's district newsletter. Thank you again to Mel Gray for his efforts in producing the newsletter. Please be reminded that Mel is always wanting newsworthy articles for publication.

Rotary TV Commercial

The National TV commercial will begin airing this week. Advice received from Dick Garner, RI Public Image Coordinator, Zone 8 Australia, states that on Sunday, 22 April the Rotary TV Commercial Every Drop Counts, sponsored by 17 of our 22 Australian Districts, goes to air.

Highlights -

- Key objective to increase awareness of what Rotary does;
- Provide a national phone and website contact point;
- The coverage is nationwide excluding the Brisbane region;
- Screened via Channel 9, Prime and other regional carriers;
- 600 30-second ads + an estimated 400 additional Pro Bono ads;
- Screening late April, May and part June;

- Screening mainly during morning programming giving us maximum effective coverage for our limited budget;
- Provide a ready-made TV Commercial which can be used by Clubs and Districts via the free Public Service Announcements (PSA) that other TV Channels offer to charities and community groups.

Referred for your information.

Changemaker Awards

Congratulations to the following clubs on achieving recognition from RI President Kalyan Banerjee as a club which is making a difference and qualifying for this award.

- Gunargarang Rotaract
- Western Sydney Rotaract
- Wallacia-Mulgoa Valley
- Penrith Valley
- Lower Blue Mountains
- Parramatta City
- Kurrajong- North Richmond

International Convention Bangkok - May 6-9

It is great news that once again that our District is showing itself to be a great bunch of committed Rotarians. We have 39 people attending the convention in Bangkok. We won an award last year when so many of you travelled to New Orleans with Marilyn and Dudley and I hope Carolyn and I will get a chance to catch up with you all this year. I believe the total number of registrants is nearing 40,000 - that is massive!

Safe travels to all conventioners.

Coming Events

- Mt Druitt Golf Day - CANCELLED Postponed to 23 May
- Lithgow Ironfest - 21,22 April
- Padstow Service Officer of the Year Awards - 24 April
- Anzac Day - 25 April
- District Assembly, St Marys Senior HS - 29 April
- Strathfield Golf Day - 3 May
- Rotary International Convention, Bangkok - 6-9 May
- Wetherill Park Golf day - 11 May
- ARH Race Day, Rosehill Gardens - 12 May
- Parramatta City ARH Scholars Dinner - 14 May
- Liverpool Combined Services Clubs Dinner - 16 May

- ARH Hat Day 2012, Martin Place - 18 May
- Revesby Wirrimbirra, A Night at the Trots - 18 May
- Breakfast Point/Strathfield Afternoon Tea for Hat Day - 19 May
- Salvation Army Red Shield Appeal - 20 May
- Mt Druitt Golf day - 23 May
- RYPEN - 25-27 May
- MUNA - 26-27 May
- Blacktown City RC Police Officer of the Year Awards - 29 May
- Blacktown Book Fair and markets - 17 June
- Katoomba RC 75th Anniversary - 25 June
- District Changeover, Marconi Club - 8 July

DG's Diary for this week

Sunday - Depart for Bangkok (organise pet care for roddy)

That's it for this week.

Enjoy Rotary and Reach within to Embrace Humanity

David and Carolyn

David Cook

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